



Roxsand

Hope vs. Optimism

The challenges we face, both as individuals and as a society, can feel insurmountable. Conflicts arise in personal relationships, business endeavors, and political discord (like the one we have witnessed during the recent election season).

While hope is essential, it's not a strategy. A business plan that hinges solely on hope—"We're launching a new product; I hope it works!"—is unlikely to yield success as it is not a good course of action.

Instead, rational (realistic) optimism serves as a powerful psychological asset. It's about maintaining a grounded but positive outlook, knowing that effort and adaptability can lead to success. A positive attitude doesn't just make the journey more enjoyable; it actively contributes to our success.

As we approach 2025, I am optimistic that it will be a year of growth, challenges, and opportunities. Together, our family of companies will rise to meet the moment and thrive.

On behalf of the Everist family, we wish you good health, happiness, and a Happy New Year!

Rob Everist

[Click Here for Spanish Version](#)



On Christmas Eve, Chad Hartman (Controller at LGE) rang the bell for his last cancer treatment, a touching moment. His quiet strength and positive attitude throughout this time have made a real impact on everyone around him. A constant reminder of resilience, he has faced each day with a calm and hopeful outlook. This moment is a reflection of the perseverance and optimism he's shown every step of the way.

Congratulations, Chad!





Volunteering - Sioux Falls Office

Thank you to members of our Sioux Falls team for coming together for a night serving supper at The Banquet last week. The Banquet is a meal distribution nonprofit that has served the Sioux Falls area for almost 40 years. We look forward to many more opportunities to serve, connect, and share our gratitude.

[Learn More About The Banquet Here](#)



Carbon Valley Volunteer Fair

January 25th, Carbon Valley is hosting a volunteer fair at the Bella Rosa Golf Course. If you are interested in hearing more about their opportunities, follow the link below.

[Information about the Volunteer Fair](#)

Happy Birthday

Dennis Hosman - December 29
Dell Rapids East

Robert Hansen - January 01
Ace Ready Mix

Lamaky Jafari - January 01
Ace Ready Mix

Charles Rose - January 01
D & I Railroad

Anniversary

Dane Andersen - 20 Years
January 03

Internal Job Opening - Sioux Falls, SD

Construction Materials Quality Control Technician

The Construction Materials Quality Control Technician is responsible for sampling, testing, and reporting results of the status of asphalt material, concrete, recycled material, and aggregates made during production. They are responsible for quality control support for multiple plants. They will help perform the required asphalt and concrete mix design that has been approved by management.

If interested, please email Jennifer Barber at jlbarber@lgeverist.com or 605-330-6567.



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